



NCI-Virginia

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Partnership for People with Disabilities

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What is the biggest challenge you have with NCI in your state?



**CAN I
HAVE YOUR
ATTENTION
PLEASE!**



How do you capture people's attention to use the NCI data in a substantive way??

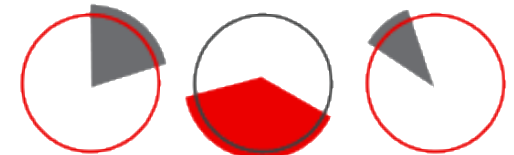
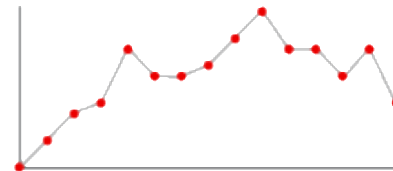
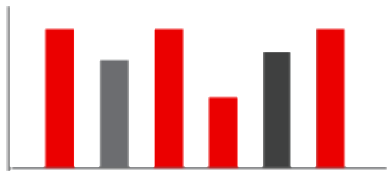
INTRODUCING OUR



INFOGRAPHIC GALLERY



WHERE ALL THE CONTENT MARKETING MAGIC HAPPENS





Pro & Cons



Curating Content



Increasing Sophistication

The Feminine Edge



Almost 6 out of 10 bachelor's degrees are earned by **Women**

What else can we try?



How can we **↑** the visibility and the utility of NCI Information?

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Journal Articles



Other Research

